



Location # 1



Advertising Strengths: This digital billboard targets traffic heading North on Magnolia towards Midtown and Hospital. It also targets traffic heading East on Mahan/Tennessee street. This would be an ideal board for those wanting to reach downtown, Mall traffic, Midtown Demographics and local Residence whom live in the Mahan area.

Market:	TALLAHASSEE
Panel:	2240
TAB Unique ID:	30635226
Location:	E/S MAGNOLIA N/O MAHAN DR. F/SW
Lat/Long:	30.4481/-84.2622
Media/Style:	Permanent Bulletin/Digital
*Weekly Impressions:	84812
Copy Size:	10' 6" x 36' 0" Spec Sheet
Pixel Dimensions:	144 pixels (h) x 522 pixels (w)
Facing/Read:	South/Right
# of slots:	6
Dwell Time:	6
Guar. spots per day:	2220

*Impression values based on: 18+



Tallahassee, FL

850-877-4184

Physical Address: 4706 Capital Circle SW, Tallahassee, FL 32305
Mailing Address: 4706 Capital Circle SW, Tallahassee, FL 32305



Location # 2



Advertising Strengths: Digital unit that targets traffic travelling from the North and Northwest areas, including I-10. Sits near several restaurants and state offices. Targets traffic travelling south towards the Capital and Downtown shopping, events at the Civic Center, events at FSU and FAMU.

Market: TALLAHASSEE
Panel: 2601

TAB Unique ID: 14924667
Location: E/S N. MONROE 556' N/O BRADFORD RD
Lat/Long: 30.4688/-84.2862
Media/Style: Permanent Bulletin/Digital
***Weekly Impressions:** 107157
Copy Size: 10' 6" x 36' 0" [Spec Sheet](#)
Pixel Dimensions: 144 pixels (h) x 528 pixels (w)
Facing/Read: North/Left
of slots: 6
Dwell Time: 6
Guar. spots per day: 2220

*Impression values based on: 18+



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